

2023—2024

Seibella™

WELLNESS INSPIRED BEAUTY



Wellness Inspired Beauty



WELCOME TO SEI BELLA®.

Wellness Inspired Beauty is far from an arbitrary statement. It's a mission that drives every level of our brand. For us, beauty is so much more than an outward expression of appearance: beauty runs deep through the daily actions we take to pursue a healthier, happier, and more vibrant life!

Developing an understanding of beauty starts with healthy, well-nourished internal systems and extends to the outermost layers of your skin.

That's why at Melaleuca, we focus on whole-body beauty, a philosophy that recognizes how connected body networks work together to enhance your life and your look—because healthy skin starts from within!

Each Sei Bella formula unlocks the most powerful ingredients found in nature and builds on them through clean, safe science.

Think of us as a partner in your daily pursuit of health, wellness, and personal beauty!



The Sei Bella Difference

DISCOVER OUR UNIQUE

APPROACH TO BEAUTY. Our product line has been developed with an emphasis on world-class research, exceptional ingredients, and simple yet effective solutions. This focus helps customers develop healthy habits, learn about proper skin care, and pay attention to the needs of their mind and body—helping them achieve beauty on THEIR terms!

Sei Bella® doesn't seek perfection. We seek health. We seek happiness. We



don't compromise on clean ingredients, product performance, or reasonable pricing. And neither should you!

THE POWER OF NATURE. We strive to use nature in everything we do. This means formulating with natural alternatives wherever possible in combination with clean, safe science.

PROVEN THROUGH SAFE SCIENCE. Our top priority is the safety of our customers and their families. We NEVER put a product on sale that has

not been thoroughly tested for both performance and safety—even beyond the standards and regulations set by government entities around the world!

We also commit to being honest and direct in our product claims by refusing to add ingredients just for marketing purposes. Instead, every ingredient in our products is added at an efficacious level to give you benefit-driven results.

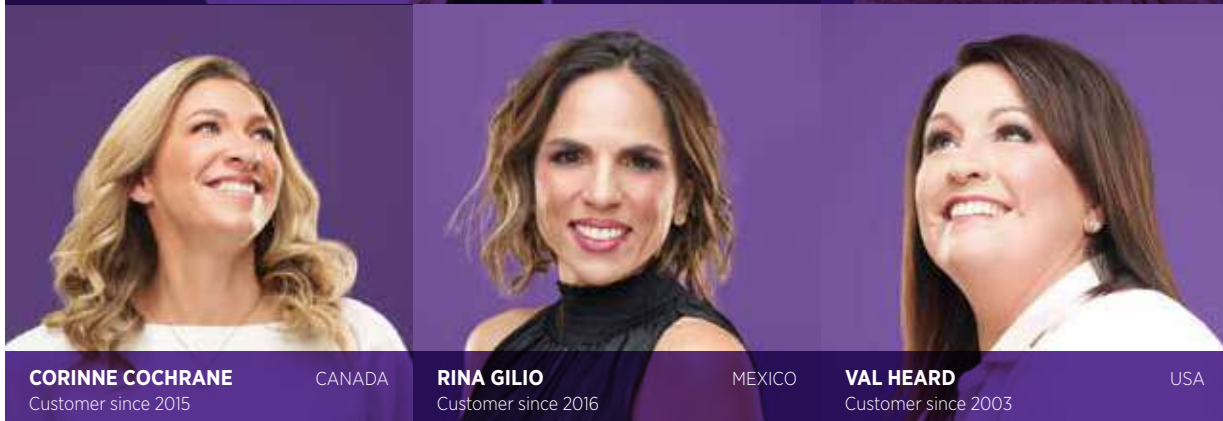
AFFORDABLE TO YOU. Because we aren't burdened by the cost of

advertising and middlemen (such as department store stocking fees), we are able to achieve extraordinary product results at a fraction of the costs you'd find with traditional retailers.

The *Sei Bella* difference represents a well-balanced combination of performance, safety, and affordability to deliver exceptional products—always at reasonable prices.

Beauty for Everyone!

Meet our *Sei Bella*® Beauty Board! These are our brand ambassadors—a collective of real Melaleuca customers from across the globe who come together for a powerful purpose: to enhance lives by helping women own their beauty from the inside out. Each year, we add new faces to the existing Beauty Board, expanding their influence as they help us make the right decisions on products, shades, and line expansions. We hope the *Sei Bella* Beauty Board inspires you to be your healthiest, happiest, and most beautiful self!





STEPHANIE MERRIWEATHER USA
Customer since 2017



SUZY MAIER USA
Customer since 2011



JEN SEBBAS USA
Customer since 2010



KRISTIN HOENICKE USA
Customer since 2008



COREY KELLER USA
Customer since 2012



SANDY GRIPPO USA
Customer since 2008



MAUREEN MILLER USA
Customer since 1996



JEANIE PAIGE MCWHORTER USA
Customer since 2018



GILE BEAUDOIN CANADA
Customer since 1995



ELICIA BENNETT USA
Customer since 2020



MARLO PAYNE USA
Customer since 2016



KIM STINER

Customer since 2010

USA



KIM MCCAULEY

Customer since 2017

USA



KIM SEWELL

Customer since 2009

USA



DIANNE GRAY-WYSOCKI

Customer since 2004

USA



MICHELLE SMITH

Customer since 2000

USA



GENEVEVE SYKES

Customer since 2018

USA



ELEINA POMERANTS

Customer since 2009

USA



ADRIENNE SIFONTES

Customer since 2018

USA



KIM SATTERWHITE

USA

Customer since 2018



MONITA SMITH

USA

Customer since 2018



YVETTE ZONA

USA

Customer since 1998



MARIA MOSCA

USA

Customer since 1999



GEOVANNA VALDEZ

MEXICO

Customer since 2015



CYNTHIA PAOLA CONTRERAS

MEXICO

Customer since 2015



SUSAN SMITH

USA

Customer since 2002



MELINDA LOUGH

USA

Customer since 2014



ERIKA SADA

MEXICO

Customer since 2014



GABRIELA ALADRO

USA

Customer since 2014



NELLY ARDAVIN

USA

Customer since 2015



RACHAEL KO

Customer since 2018

USA



STACY BODNAR

Customer since 1994

CANADA



ZHANG SHICHEN

Customer since 2014

CHINA



HEATHER GUZZINO

Customer since 2016

USA



HEIDI BARTOLOTTA

Customer since 2006

USA



MONICA ROJAS

Customer since 2005

USA



MERIJO ALTER

Customer since 1998

USA



MANDI VARNUM

Customer since 2016

USA



SHELBY FORD

Customer since 2010

USA



JADE VALDES

Customer since 2014

MEXICO



YUKI COCA

Customer since 2007

USA



COURTNEY MARTIN

Customer since 2013

USA



MYRNA ATHA

Customer since 1994

USA



TAMMARA WILLIAMS

Customer since 2014

USA



JENNIFER BECKER

Customer since 2013

USA



RAINBOW LACKEY

Customer since 2017

USA



TENG MENG

Customer since 2015

CHINA



KRISTA WINEINGER

Customer since 2013

USA



BREANA BORCHERS

Customer since 2017

USA



CORINA DIAZ BARRIGA

Customer since 2014

MEXICO



JENNIFER HUGHES

Customer since 2017

USA



MEGAN TERK
Customer since 2016

USA



BROOKE PAULIN
Customer since 2007

USA



SHAWNA LAMBERT
Customer since 2017

USA



MYRA ROBINSON
Customer since 2018

USA



SARAH ZANONI
Customer since 2010

USA



ERIN CLARK
Customer since 2017

USA



TAYLOR DRESSLER
Customer since 2013

USA



KATHY BUXTON
Customer since 2010

USA



ANDREA SODERBERG
Customer since 2016

USA



JULIE PETERS
Customer since 1991

USA



JILL PARKER

Customer since 2001

USA



BETH SCHOMP

Customer since 2002

USA



BARBARA RYAN, MD

Customer since 2010

USA



KRISTIN KINGREA

Customer since 2011

USA



DANIELLE DOUCETTE

Customer since 2017

USA



SONDRA PARISER

Customer since 2009

USA



MYRTICE SMITH

Customer since 2003

USA



LAURA GARZA

Customer since 2013

USA



SHANNON KING

Customer since 2018

USA



ROSSY BARAJAS

Customer since 2005

USA

Beyond the surface.

Support your skin outside and in. Using sun protection, getting proper nutrients through diet and supplementation, and staying hydrated are all important for skin health. However, glowing skin requires even more. That's where great skin care comes in! *Sei Bella*® uses scientifically advanced skin care ingredients, such as plant-based retinol, hyaluronic acid, vitamin C, certain types of fatty acids, and other actives to improve the health and appearance of your skin.

skin care





Skin care that's up to every challenge.

Unique skin care concerns require focused skin care solutions. Whether your skin is aging, sensitive, dry, damaged, or oily, *Sei Bella* has a line tailored to your specific needs. The ingredients we use are not just better for your skin—they work better too! Every active is scientifically researched and provided at levels that do some serious heavy lifting. When used daily and in the correct order, the products within our six skin care lines function synergistically to optimize results. Over time, your skin will appear healthier and healthier, at every age and with any skin type!



Advanced
MICROBIOME SUPPORT

For Aging/Uneven Skin

FINE LINES & WRINKLES • LOSS OF FIRMNESS & ELASTICITY • EXCESSIVE DRYNESS • UNEVEN SKIN TONE • AGE SPOTS & HYPERPIGMENTATION



Deep Marine
AGE PROTECTION

For Aging Skin

LOSS OF FIRMNESS • LOSS OF ELASTICITY • FINE LINES & WRINKLES



Vitamin C
SKIN DEFENSE

For Dry/Damaged Skin

AGE SPOTS & HYPERPIGMENTATION • SKIN DISCOLORATION • UNEVEN SKIN TONE

Honey & Rose
SKIN SOOTHING RECOVERY

For Sensitive Skin

REDNESS • IRRITATION • COMBINATION SKIN



Clarity Clear Skin Solutions
BLEMISH CLEARING

For Acne-Prone Skin

BLEMISHES • ACNE FLARE-UPS • IRRITATED SKIN



Charcoal & Flower
SKIN REFINING

For Oily Skin

ENLARGED PORES • CLOGGED PORES • BLEMISHES

Advanced Microbiome Support.

Your microbiome plays a critical role in skin health! We're not just talking about the good bacteria in your gut—we're talking about the healthy community of microorganisms that naturally live on your skin! Recently, scientific understanding about the skin microbiota has been driving ingredient development and spurring breakthrough technologies. Your microbiome prevents bad bacteria from colonizing your skin, which can disrupt the skin's overall balance and lead to redness, irritation, and flakiness. And it's not just irritation to consider! There's also the barrier function: your microbiome secretes important molecules, like fatty acids and lipids, that create a physical barrier to protect against irritants and maintain hydration. When this is disrupted, skin can appear dry, dull, and patchy.

On the forefront of these scientific discoveries is *Sei Bella Advanced Microbiome Support*! Our most coveted collection supports healthy skin flora with plant-based retinol, prebiotics and postbiotics (which include short-chain fatty acids and antimicrobial peptides to help maintain balance), hyaluronic acid, and other cutting-edge ingredients.

Reduces the appearance of fine lines and wrinkles and smooths skin texture.

Improves the appearance of skin firmness.

Deeply hydrates and replenishes the skin's lipid barrier.

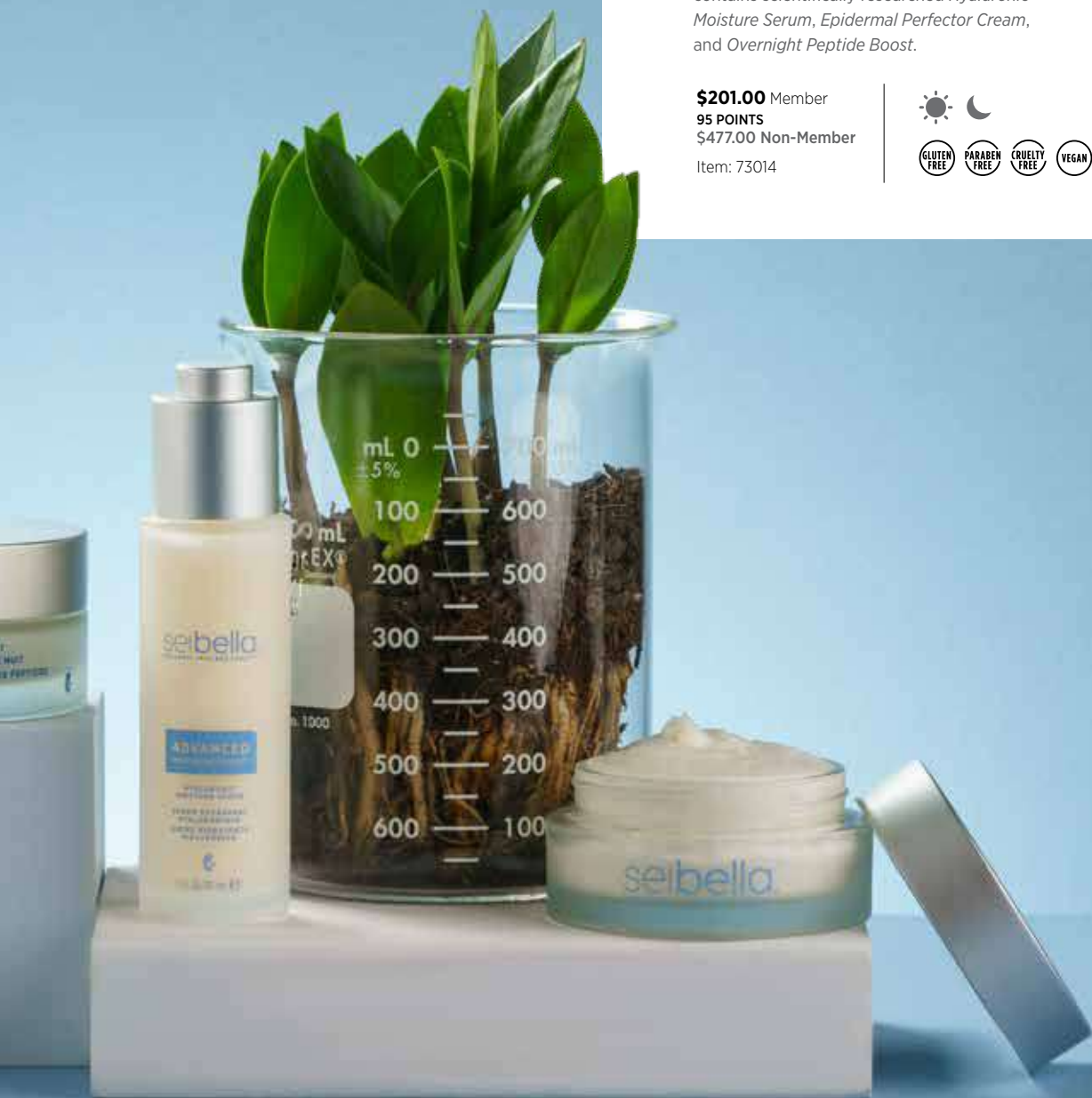
Developed using advanced technologies and scientifically researched ingredients.



Advanced Microbiome Support Bundle—Save 20%

Designed to deliver advanced results to those with dry, aging skin, this high-performance line contains scientifically researched *Hyaluronic Moisture Serum*, *Epidermal Perfector Cream*, and *Overnight Peptide Boost*.

\$201.00 Member
95 POINTS
\$477.00 Non-Member
 Item: 73014





Epidermal Perfector Cream

Scientifically researched to help retain moisture and restore the skin's moisture barrier while protecting against outside irritants. Prebiotic and probiotic ingredients work against pollution and free radicals while helping to maintain your skin's natural pH balance. This advanced day cream also improves skin tone and radiance!

\$95.00 Member
50 POINTS
\$159.00 Non-Member
 Item: 70081 | 1.7 fl. oz.



Overnight Peptide Boost

Nighttime is when your skin's rejuvenating processes are most active. Our performance-driving *Overnight Peptide Boost* features bakuchiol—a natural alternative to retinol derived from the babchi plant that eliminates negative side effects that may occur when you start a retinoid routine, such as redness, peeling, stinging, and photosensitivity. Used over time, this peptide boost reduces the appearance of fine lines and wrinkles, improves skin firmness, smooths texture, and leaves skin feeling more hydrated than ever.

\$95.00 Member
50 POINTS
\$159.00 Non-Member
 Item: 70082 | 1.7 fl. oz.



Hyaluronic Moisture Serum

Serums are designed to absorb faster and more effectively into the outer layers of the skin, delivering targeted benefits right where your skin needs them most. Our *Hyaluronic Moisture Serum* has been years in the making. The star ingredient is bakuchiol—a highly efficient plant-based form of retinol that smooths texture, evens skin tone, and reduces the appearance of fine lines and wrinkles with minimal skin irritation. Additional specialized ingredients (such as prebiotics and postbiotics) reinforce your skin's microbiome, support skin-barrier function, increase hydration, improve skin tone, and reduce the appearance of lines and wrinkles.

\$95.00 Member
50 POINTS
\$159.00 Non-Member
 Item: 70080 | 1.7 fl. oz.



Who It's For:

Those with aging skin and anyone experiencing loss of firmness and elasticity, fine lines and wrinkles, excessive dryness, uneven skin tone, and age spots and hyperpigmentation.



What's my age again?

An infusion of algae and other sea minerals in our *Deep Marine Age Protection* collection keeps skin smooth, hydrated, and visibly younger looking.

The high concentration of omega-3 fatty acids in algae makes it ideal for preventing dry skin. Omega-3s are also important for reducing and preventing the appearance of fine lines and wrinkles! Algae's pulp-like texture stores plenty of water and has been extensively researched as an antiaging ally.

Additional sea minerals in our *Deep Marine* line also offer revitalizing benefits thanks to amino acid properties that help soothe skin while brightening, hydrating, and improving visible skin plumpness and tone.

Helps address the first visible signs of aging.

Improves skin firmness and elasticity.

Reduces the appearance of fine lines and wrinkles.

Improves skin plumpness.





Deep Marine Bundle—Save 20%

Targeted for dry, aging skin, this essential Deep Marine Bundle includes *Deep Moisture Oil Cleanser*, *Sea Toner*, *Active Skin Treatment*, *Ageless Daily Lotion*, and *Age Defying Overnight Cream*.

\$125.50 Member
58 POINTS
\$261.00 Non-Member
 Item: 5553





Step 1: CLEANSE

Deep Moisture Oil Cleanser

Oil cleansers have been used in Asian skin care for many years due to their ability to latch on to dirt, debris, and even other oils and wash them away.

This deeply hydrating cleanser uses eight natural oils and extracts to purify and revitalize a dry, aging complexion—providing an optimal cleanse without stripping or damaging your skin.

\$24.00 Member
10 POINTS
\$40.00 Non-Member
 Item: 3530 | 5 fl. oz.



Step 2: TONE

Sea Toner

Toners are an important part of any skin care routine, especially as your skin ages.

Designed for dry and thin skin, this gentle, gel-like toner is used right after cleansing and helps remove any trace of dirt and debris while rebalancing your skin's pH. It also protects against pollution and damage! Alcohol-free.

\$21.00 Member
10 POINTS
\$35.00 Non-Member
 Item: 3535 | 5 fl. oz.



Step 3: TREAT

Active Skin Treatment

This targeted facial serum works to visibly restore the youthful look of skin by reducing the appearance of fine lines and refining skin texture. Plus, it actively boosts moisture levels while helping to smooth, firm, and plump aging skin! Apply morning and night after cleansing and toning.

\$38.50 Member
19 POINTS
\$65.00 Non-Member
 Item: 3754 | 1.1 fl. oz.





Step 4: MOISTURIZE IN THE MORNING

Ageless Daily Lotion

This lightweight, high-moisture daily lotion combines a potent blend of marine actives with an oriental tea complex to provide deep and long-lasting hydration to dry, aging skin.

\$36.00 Member
18 POINTS
\$60.00 Non-Member
 Item: 3598 | 1.6 fl. oz.



Step 4: MOISTURIZE AT NIGHT

Age Defying Overnight Cream

This restorative nighttime moisturizer works immediately to lock in hydration and improve the appearance of fine lines and wrinkles while increasing firmness and elasticity—all as you sleep!

\$36.50 Member
18 POINTS
\$61.00 Non-Member
 Item: 3618 | 1.7 fl. oz.



Look on the bright side.

Dull skin and dark spots? Not on our watch! Our *Vitamin C Skin Defense* collection features two stable forms of vitamin C that diminish the appearance of dark spots and take skin from lackluster to luminous.

Topical vitamin C is a dermatologist favorite that can improve the appearance of dark spots, fine lines and wrinkles, and other signs of skin aging. The antioxidants in our *Vitamin C Skin Defense* line not only help prevent the damage that UV light cause but also work to improve your appearance after the fact by diminishing visible discoloration and smoothing rough skin texture!

Deeply cleanses and moisturizes dry, dull skin.

Diminishes the appearance of age spots and discoloration.

Helps protect against free radicals, outside irritants, and damage.

Improves overall skin texture and appearance.



Vitamin C Bundle—Save 20%

Targeted for dry, damaged skin, this essential Vitamin C Bundle includes *Gentle Exfoliating Cleanser*, *Defense & Repair Treatment Serum*, *Daily Defense Cream*, *Cream-to-Oil Overnight Repair*, and *Exfoliating Mask*.

\$115.50 Member
51 POINTS
\$240.00 Non-Member
Item: 8574





Step 1: CLEANSE

Gentle Exfoliating Cleanser

This foaming cleanser combines natural surfactants with gentle exfoliants to slough away dull, dry skin—improving skin radiance and texture in an instant!

\$19.00 Member
10 POINTS
\$32.00 Non-Member
 Item: 2915 | 5 fl. oz.



Step 2: TONE

We recommend using *Deep Marine Sea Toner* to accompany this line.



Step 3: TREAT

Defense & Repair Treatment Serum

Our potent vitamin C serum glides onto the skin and absorbs quickly, delivering a high-performance blend of ingredients that work against dry, blotchy, uneven, and discolored skin.

A concentrated blend of powerful actives helps defend against skin-damaging irritants while reducing the visible signs of aging—including discoloration and dark spots.

\$34.50 Member
16 POINTS
\$58.00 Non-Member
 Item: 2965 | 5 fl. oz.





Step 4: MOISTURIZE IN THE MORNING

Daily Defense Cream

A potent blend of antioxidants, botanicals, and vitamin C protects against free radical damage and supports healthy collagen production to improve skin firmness.

\$33.00 Member
17 POINTS
\$55.00 Non-Member
 Item: 2939 | 1.6 fl. oz.



Step 4: MOISTURIZE AT NIGHT

Cream-to-Oil Overnight Repair

This luxurious cream transforms to an oil as it's massaged into the skin. Nourishing olive oil and oat bran extract combine with vitamin C to replenish without leaving a greasy residue.

\$33.00 Member
17 POINTS
\$55.00 Non-Member
 Item: 2960 | 1.6 fl. oz.



Weekly: 2-3 TIMES

Exfoliating Mask

Unmask a brighter complexion in minutes! Our sweet and vibrant *Vitamin C Exfoliating Mask* provides a burst of energy as it's applied to the skin.

It's fortified with vitamins as well as sunflower and carrot seed oils to nourish as it removes dead skin cells and brings luminosity to your face.

\$24.00 Member
11 POINTS
\$40.00 Non-Member
 Item: 2997 | 3 fl. oz.



Keep your calm.

Infused with the petal-soft touch of rose extract and hydrating honey, our *Honey & Rose Skin Soothing* collection instantly replenishes, rehydrates, and soothes sensitive skin.

Rose extracts have been used in beauty regimens for thousands of years. Rose water was even a favorite beauty secret of Cleopatra! The antioxidants in roses have been researched for their ability to neutralize free radicals and calm sensitivity. Roses even act as an emollient to moisturize skin—particularly when used with skin-soothing honey. Honey's natural humectant properties (this means it actually attracts moisture into it) make it ideal for adding an extra dose of hydration to dry, red skin. Honey also contains amino acids, antioxidants, vitamins, and minerals that are beneficial for skin health.

Immediately hydrates dry skin.

Visibly improves the appearance of redness and irritation.

Visibly improves skin tone and radiance.

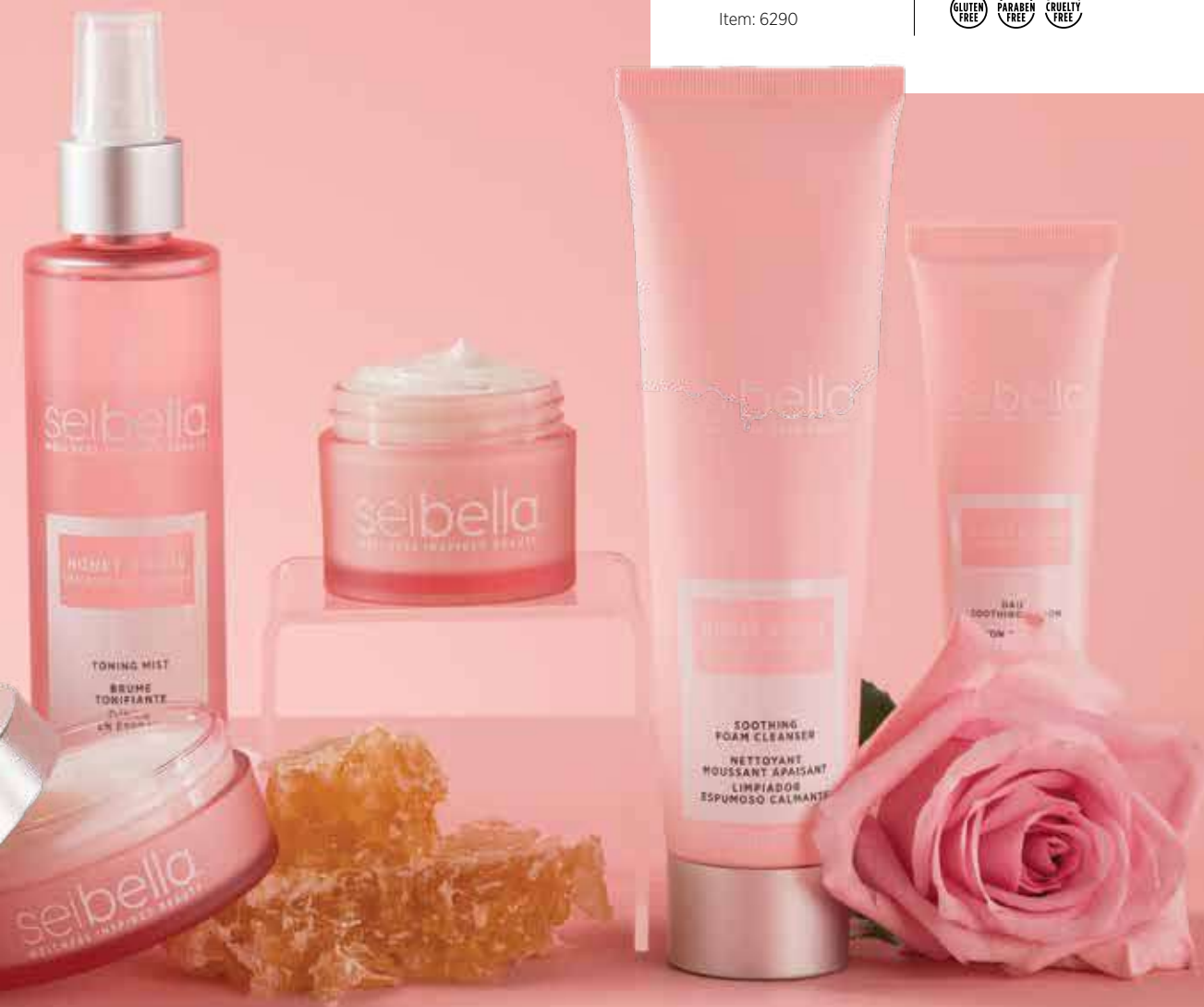
Nonirritating for sensitive skin.



Honey & Rose Bundle—Save 20%

Targeted for sensitive skin, this essential Honey & Rose Bundle includes *Balm to Oil Makeup Remover*, *Toning Mist*, *Daily Soothing Lotion*, *Overnight Recovery Cream*, and *Bi-Phase Recovery Oil*.

\$124.00 Member
55 POINTS
\$259.00 Non-Member
 Item: 6290



Prepare: REMOVE MAKEUP



Balm to Oil Makeup Eraser

This lightweight balm glides across your skin and dissolves into a soothing, cleansing oil—gently and effectively removing makeup and other debris from pores in preparation for your full skin care routine.

\$19.50 Member
9 POINTS
\$33.00 Non-Member

Item: 6419 | 2.6 oz.



Step 1: CLEANSE

Soothing Foam Cleanser

Safe for sensitive and dry complexions, this rose-infused foaming cleanser uses natural surfactants to lather into a silky, moisturizing cream that effectively washes away dirt, debris, and outside toxins without irritation.

\$19.00 Member
9 POINTS
\$32.00 Non-Member

Item: 6480 | 5 fl. oz.



Step 2: TONE

Toning Mist

Safe for sensitive and dry skin, this alcohol-free toner should be used following cleansing to help restore the skin's pH balance and prepare it for treatments.

Our *Honey & Rose Toning Mist* uses a gentle mix of rose water and honey extract to immediately soothe the skin with a fine mist—minus the tightness and irritation of an alcohol-based toner.

\$18.00 Member
8 POINTS
\$30.00 Non-Member

Item: 6650 | 5 fl. oz.





Step 3: TREAT

Bi-Phase Recovery Oil

Safe for sensitive and dry skin, this dual-layer serum combines a potent blend of natural oils, rose water, and vitamin B12 to deliver fast-absorbing and soothing nutrients to your skin (minus an overly greasy feel).

\$35.50 Member
17 POINTS
\$60.00 Non-Member
 Item: 6763 | 1 fl. oz.



Step 4: MOISTURIZE IN THE MORNING

Daily Soothing Lotion

This lightweight daytime lotion delivers a soothing blend of rose water and honey to attract and retain moisture while calming sensitive skin.

\$31.00 Member
15 POINTS
\$52.00 Non-Member
 Item: 6651 | 1.6 fl. oz.



Step 4: MOISTURIZE AT NIGHT

Overnight Recovery Cream

This nutrient-rich cream is infused with a potent blend of rose water, honey, and rice bran oil that locks in moisture during the restorative nighttime hours—revealing an irresistibly soft complexion by morning.

\$31.00 Member
15 POINTS
\$52.00 Non-Member
 Item: 6652 | 1.7 fl. oz.



Start with a clean slate.

Our *Charcoal & Flower Skin Refining* collection leverages activated charcoal and plant extracts that penetrate deep into pores to dissolve impurities, remove excess oil, and refine skin texture.

Charcoal acts as a magnet to draw out oil, impurities, and debris from deep within pores, which not only improves pore-size appearance but also decreases excess oil! This detoxifying action can result in smoother, softer, healthier-looking skin.

Improves pore-size appearance.

Decreases excess oil.

Mattifies oily skin.

Improves the appearance of skin tone and texture.





Charcoal & Flower Bundle—Save 15%

Targeted for normal to oily skin, this essential Charcoal & Flower Bundle includes *Detoxifying Cleanser*, *Mattifying Toning Mist*, *Daily Mattifying Lotion*, and *Detoxifying Mask*.

\$71.50 Member
31 POINTS
\$141.00 Non-Member
Item: 8686





Step 1: CLEANSE

Detoxifying Cleanser

It's important to wash your face daily to remove dead cells from the surface of your skin and clean off excess oil that can clog pores. This warming foam cleanser uses a blend of mineral-rich clays and debris-clearing charcoal to deeply cleanse and purify the skin.

\$16.50 Member
7 POINTS
\$28.00 Non-Member
 Item: 8806 | 5 fl. oz.



Step 2: TONE

Mattifying Toning Mist

This unique leave-on toner contains a mix of charcoal and floral ingredients that work synergistically to neutralize oil on the skin's surface and mattify your complexion on contact. It can be used throughout the day to control excess shine and slow oil production. Alcohol-free.

\$16.50 Member
7 POINTS
\$28.00 Non-Member
 Item: 8882 | 5.2 fl. oz.



Step 3: TREAT

We recommend using *Vitamin C Defense & Repair Treatment Serum* to accompany this line.



Step 4: MOISTURIZE

Daily Mattifying Lotion

This mattifying formula has a sensorial cooling texture that purifies while visibly tightening, plumping, and brightening your complexion. It contains a blend of charcoal powder, aloe, and floral extracts to hydrate and reduce excess oil production.

\$27.00 Member
12 POINTS
\$45.00 Non-Member
 Item: 8897 | 1.6 fl. oz.



Weekly: 2-3 TIMES

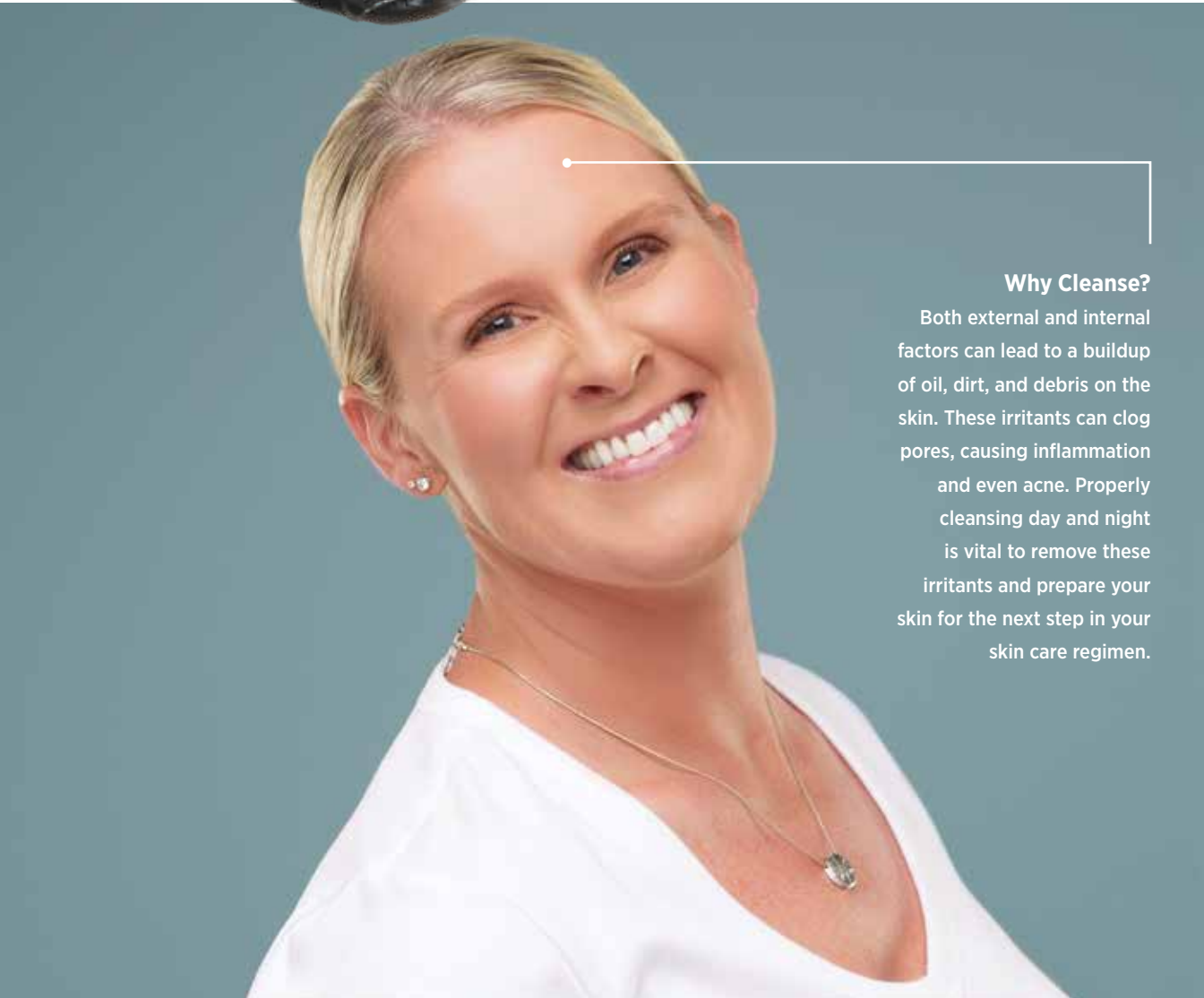
Detoxifying Mask

This warming formula works like a magnet to pull dirt and impurities from the skin. Absorbing ingredients clear your pores of skin-damaging toxins while mattifying ingredients absorb excess oil to reduce the appearance of pore size and control your skin's oil production.

\$24.00 Member
11 POINTS
\$40.00 Non-Member

Item: 8898 | 2.6 oz.

☀️ 🌙
 (GLUTEN FREE) (PARABEN FREE) (CRUELTY FREE) (VEGAN)



Why Cleanse?

Both external and internal factors can lead to a buildup of oil, dirt, and debris on the skin. These irritants can clog pores, causing inflammation and even acne. Properly cleansing day and night is vital to remove these irritants and prepare your skin for the next step in your skin care regimen.

This changes everything!

NEW! INTRODUCING SEI BELLA® CLARITY CLEAR SKIN SOLUTIONS—an acne line that not only fights blemishes but also actively improves the health of your skin.

WHAT IS ACNE, ANYWAY?

Acne is a common skin condition that develops when hair follicles under the skin become clogged. Sebum—oil that helps to keep skin from drying out—and dead skin cells plug the pores, leading to outbreaks of inflamed lesions called pimples or zits.

Sei Bella Clarity Clear Skin Solutions is a clinically tested acne regimen that's proven to reduce breakouts by eliminating acne-causing bacteria while also improving overall skin health. Featuring scientifically proven ingredients such as salicylic acid and benzoyl peroxide, this line is more than effective—it's also nonirritating and gentle on the skin!

Effectively reduces the number of acne breakouts.

Increases skin hydration levels in as little as 14 days.

Improves overall skin barrier function in as little as 14 days.

Reduces pore-size appearance and sebum production in as little as 14 days.



Clarity Clear Skin Solutions Bundle—Save 15%

Formulated for blemish-prone skin, this bundle includes *Refining Foam Cleanser*, *Oil Control Mattifying Lotion*, *All-Over Acne Clearing Serum*, *Precision Acne Spot Treatment*, and *Calming Alcohol-Free Toning Mist*.

\$54.25 Member
21 POINTS
\$114.00 Non-Member
 Item: 73028



NEW



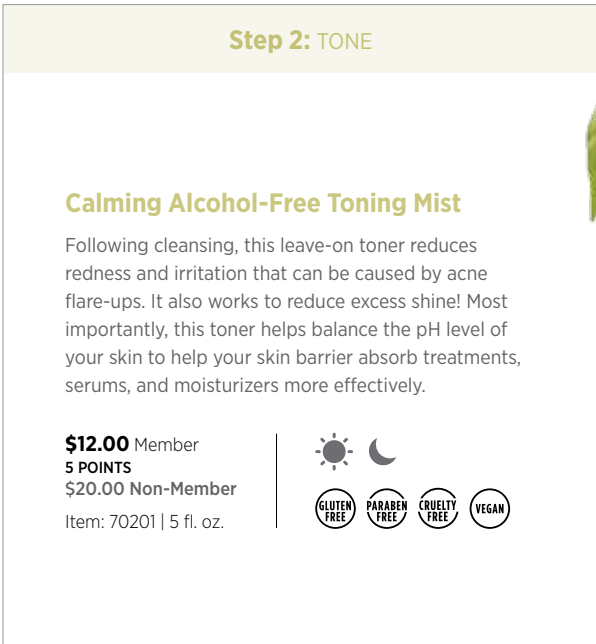


Step 1: CLEANSE

Gentle Refining Foam Facial Cleanser

This gently foaming formula deeply cleanses and gently exfoliates with salicylic acid to remove dirt and debris from the skin (which in turn reduces the appearance of pores). Skin-nourishing ingredients like plankton extract, niacinamide, and plant-based glycerin help moisturize the skin, leaving it feeling soft and comfortable.

\$13.00 Member
6 POINTS
\$22.00 Non-Member
 Item: 70200 | 6 fl. oz.



Step 2: TONE

Calming Alcohol-Free Toning Mist

Following cleansing, this leave-on toner reduces redness and irritation that can be caused by acne flare-ups. It also works to reduce excess shine! Most importantly, this toner helps balance the pH level of your skin to help your skin barrier absorb treatments, serums, and moisturizers more effectively.

\$12.00 Member
5 POINTS
\$20.00 Non-Member
 Item: 70201 | 5 fl. oz.





Step 3: TREAT

All-Over Acne Clearing Serum

This daily breakout-fighting serum uses the power of salicylic acid to reduce acne-causing bacteria and breakouts. Other powerful ingredients, like bakuchiol, plankton extract, and mushroom extracts, help improve overall skin health and restore the microbiome.

\$15.00 Member
7 POINTS
\$25.00 Non-Member
 Item: 70204 | 1 fl. oz.



Step 4: MOISTURIZE

Oil Control Mattifying Lotion

This lightweight lotion helps improve pore-size appearance, decreases excess oil and shine, and evens skin tone—all while boosting overall skin hydration with powerhouse moisturizers like hyaluronic acid, plankton extract, and plant-based glycerin.

\$13.00 Member
6 POINTS
\$22.00 Non-Member
 Item: 70202 | 1.7 fl. oz.



Step 5: AS NEEDED

Precision Acne Spot Treatment

When pores are blocked by dirt and oil, bad bacteria starts to grow. This creates the perfect environment for a pimple to form. This spot treatment uses the power of benzoyl peroxide to penetrate deep into pores and clear most blackheads and white heads, fighting breakouts FAST. Keep this product close (you never know when a breakout will emerge).

\$15.00 Member
7 POINTS
\$25.00 Non-Member
 Item: 70203 | 0.5 fl. oz.



Cooling Eye Gel

Helps awaken tired, puffy under-eye bags with its refreshing cooling sensation—instantly reducing the appearance of dark circles while hydrating the delicate skin around your eyes.

\$28.00 Member
16 POINTS
\$47.00 Non-Member

Item: 70141 | 0.5 fl. oz.



Bright Eyes Dark Circle Minimizing Eye Serum

Day after day, this serum revitalizes the delicate skin around your eyes, diminishing the appearance of under-eye sagging, dark circles, and fine lines and wrinkles.

\$28.00 Member
16 POINTS
\$47.00 Non-Member

Item: 70155 | 0.5 fl. oz.



Night Recovery Eye Cream

This advanced eye cream provides extra hydration during the night to smooth the appearance of expression lines and crow's feet while protecting the delicate eye area. The potent formula is designed to visibly lift and firm skin, reduce the appearance of fine lines and wrinkles, and brighten under-eye circles.

\$28.00 Member
16 POINTS
\$47.00 Non-Member

Item: 70154 | 0.5 fl. oz.



Say “eye do”
to tighter,
brighter skin!

Eye Care Treatment Bundle—Save 35%

Save 33% when you buy all three products in the *Sei Bella*® Eye Care collection! This line is specially designed to work with the delicate skin under your eyes and provide the right concentration of actives that offer scientifically proven results.

\$56.00 Member
31 POINTS
\$117.00 Non-Member
Item: 79470





High- performance solutions for all hair types.

Our targeted hair care formulas have been developed for multiple hair types and the varying needs of our diverse range of customers. Each product is formulated with scientifically researched ingredients proven to work—whether your hair is curly, straight, damaged (we see you, split ends), or color treated.

hair care



BEST FOR

DRY, BRITTLE,
DAMAGED HAIR



Olive Fruit & Almond Protein Strength Shampoo & Conditioner

Strength and shine—restored! This hydrating complex of arginine, vegetable protein, and olive and almond oils adds shine, prevents breakage, and restores strength from root to tip. This formula is powered by essential fatty acids, vitamins, and antioxidants to help protect the strength-building keratin in hair while locking in moisture.

SHAMPOO

\$19.50 Member
10 POINTS
\$33.00 Non-Member
Item: 5517 | 10 fl. oz.

CONDITIONER

\$19.50 Member
10 POINTS
\$33.00 Non-Member
Item: 70116 | 10 fl. oz.

Stronger together.





BEST FOR

**THICK, CURLY,
COARSE HAIR**



Argan Oil & Coconut Moisture Smooth Shampoo & Conditioner

If you're someone with curly, thick, or coarse hair (or if you regularly color, straighten, perm, or style it with heat), then this is the formula for you. It's also great for textured hair types! Our deeply moisturizing formula uses effective levels of natural oils to improve combability, smooth strands, and fight frizz—without leaving a greasy residue.

SHAMPOO
\$19.50 Member
 10 POINTS
 \$33.00 Non-Member
 Item: 5509 | 10 fl. oz.

CONDITIONER
\$19.50 Member
 10 POINTS
 \$33.00 Non-Member
 Item: 70114 | 10 fl. oz.

Don't forget to hydrate.





BEST FOR

FINE, STRAIGHT
HAIR



Rice & Amaranth Full Volume Shampoo & Conditioner

Our body-boosting blend of botanicals includes rice protein and amaranth to increase volume while adding shine—leaving hair big, strong, and irresistibly soft. This formula features rice protein and amaranth to give hair an extra degree of fullness while strengthening roots and improving manageability. Plus, there's no buildup!

SHAMPOO

\$19.50 Member
10 POINTS
\$33.00 Non-Member
Item: 5510 | 10 fl. oz.

CONDITIONER

\$19.50 Member
10 POINTS
\$33.00 Non-Member
Item: 70115 | 10 fl. oz.

Turn it up!





BEST FOR

**COLOR-TREATED
HAIR**



Quinoa & Sunflower Color Lock Shampoo & Conditioner

Featuring a vibrancy-boosting complex of sunflower seed extract, quinoa, and amino acids, this moisturizing formula adds vibrancy to hair while fighting the four main causes of color change: environmental aggressors, poor hair cuticle condition, color-altering minerals, and water.

SHAMPOO

\$19.50 Member
10 POINTS
 \$33.00 Non-Member
 Item: 5524 | 10 fl. oz.

CONDITIONER

\$19.50 Member
10 POINTS
 \$33.00 Non-Member
 Item: 70117 | 10 fl. oz.

Stay
brilliant.





STYLING AIDS



Soft Hold Styling Cream

This styling cream makes hair touchably soft and manageable while smoothing frizz, enhancing shine, and protecting strands from breakage and fading.

\$16.50 Member
9 POINTS
\$28.00 Non-Member

Item: 3130 | 4 fl. oz.

Dry Shampoo

Our *Dry Shampoo* gives dull locks a refresh between washes—no water required. How? By absorbing oil and sweat while adding shine in a lightweight, grapefruit-scented formula.

\$19.00 Member
10 POINTS
\$32.00 Non-Member

Item: 2810 | 4 oz.

Intense Hold Finishing Spray

This finishing spray gives you powerful all-day control that keeps the most-demanding styles in place while protecting against UV damage and humidity.

\$16.50 Member
9 POINTS
\$28.00 Non-Member

Item: 3134 | 10 oz.

Define your style.



Defining Gel

Great for all hair types, this high-gloss gel offers firm control while infusing hair with natural botanicals to protect strands from damage and to preserve color.

\$16.50 Member
9 POINTS
\$28.00 Non-Member

Item: 3132 | 5.5 fl. oz.

Full-Volume Mousse

Give limp locks a lift! This moisture-rich foam boosts your roots and envelops every strand for maximum volume—making hair appear fuller and bouncier while adding controlled softness.

\$16.50 Member
9 POINTS
\$28.00 Non-Member

Item: 3128 | 8 oz.

Classic Hold Finishing Spray

Put flyaways on hold with a finishing spray that keeps your style under control. Now in an aerosol bottle for a more even, targeted spray!

\$16.50 Member
9 POINTS
\$28.00 Non-Member

Item: 3129 | 10 oz.



TREATMENTS



Nourishing & Strengthening Hair Oil

Our best-selling hair care product! This radiance-boosting oil controls flyaways and restores shine while protecting against breakage, heat damage, UV rays, and color fading.

\$23.00 Member
11 POINTS
\$39.00 Non-Member
Item: 3136 | 4 fl. oz.

Hot Iron Prep Spray

Prep for your best hair day! This spray acts like armor to defend your strands from the heat damage caused by styling tools like blow-dryers, curling irons, and straighteners.

\$22.00 Member
12 POINTS
\$37.00 Non-Member
Item: 3158 | 8 fl. oz.

Detoxifying Wash

Rinse dullness down the drain! This clarifying shampoo detoxifies the hair and scalp by thoroughly removing buildup, residue, and other impurities—restoring health and shine.

\$19.50 Member
11 POINTS
\$33.00 Non-Member
Item: 3174 | 8 fl. oz.

Your
hair, our
treat.



Root Lifting & Hair Thickening Spray

This weightless, nonsticky spray instantly thickens hair for full-bodied, all-over volume that lasts all day. Preferred two to one over the leading thickening spray on the market!

\$19.50 Member
9 POINTS
\$33.00 Non-Member

Item: 70063 | 8 fl. oz.

Leave-In Detangling & Smoothing Spray

This weightless spray smooths and separates strands so your comb or brush melts through wet hair like butter—preventing it from stretching and breaking.

\$22.00 Member
12 POINTS
\$37.00 Non-Member

Item: 3151 | 8 fl. oz.

Repair Hair Mask

Indulgent conditioners lock moisture deep into parched strands, restoring strength, softness, and shine to even the most brittle hair. For best results, use two to three times a week.

\$19.50 Member
11 POINTS
\$33.00 Non-Member

Item: 3165 | 4 fl. oz.

Sei Bella Salon: Professionals Pack

Purchase any shampoo,
conditioner, two styling aids,
and two treatments of your
choice—save up to 20%!*

\$94.00 Member
41 POINTS
\$188.00 Non-Member
Item: 4467 | 6 Products



any two styling aids



any two hair
treatments



any shampoo
& conditioner



any styling aid



any shampoo & conditioner



Sei Bella Salon: Basic Pack

Purchase any shampoo, conditioner, and styling aid of your choice—save 13%!

\$48.50 Member
22 POINTS
\$94.00 Non-Member
Item: 5086 | 3 Products

Sei Bella Salon: Shampoo and Conditioner Bundle

Purchase any shampoo and conditioner of your choice—save \$2.00*!

\$37.00 Member
16 POINTS
\$66.00 Non-Member
Item: 4656 | 2 Products



any shampoo & conditioner



When more is less.

color cos



Made you look!

Regardless of whether your look is subtle, playful, powerful, or perfectly imperfect—makeup is a celebration of self-expression. Dare to try something new or just be YOU. Maybe that's a “no makeup” makeup look, maybe it's stiletto-sharp winged liner and redder-than-red lipstick, maybe it's sparkly eyeshadow. Anything goes when it comes to beauty!

smetics



Right on tone.

When the foundation is flawless, everything else falls into place! Shop our range of foundations by shade and finish to set up the rest of your look for visual success.



SELECT YOUR FOUNDATION TYPE			
PRODUCT	SKIN TYPE	COVERAGE	FINISH
TINTED BB MOISTURIZING CREAM	Normal Mature Dry	Sheer to Light	Dewy
MINERAL POWDER FOUNDATION	Oily Acne Prone	Light to Medium	Velvet Matte
FLAWLESS LIQUID FOUNDATION	Normal Mature Dry	Medium to Full	Dewy
CREAM TO POWDER	Oily to Normal	Full	Velvet Matte

SKIN TONE	
W	Warm
C	Cool
N	Neutral



seibella.
WELLNESS INSPIRED BEAUTY

seibella
WELLNESS INSPIRED BEAUTY

seibella.
WELLNESS INSPIRED BEAUTY

seibella.
WELLNESS INSPIRED BEAUTY

seibella.
WELLNESS INSPIRED BEAUTY

TINTED BB
DISTURBING CREAM
BROAD SPECTRUM SPF 25 SUNSCREEN

CRÈME BB
HYDRATANTE TOUTES
LES SAISONS
A LARGE SPECTRUM

CRÈME HUMECTANTE
COM COLOR BB
PROTECTOR SOLAR
ESPECTRO AMPLIO

1 FL OZ / 30 ML

CC BRIGHTENING
MICRO-SPECTRUM SPF 15

CRÈME CC
CORRECTIVE
PROTECTOR SOLAR

1.1 FL OZ



Finish:
Dewy

Coverage:
Sheer to light

Skin Type:
Normal, mature, dry

Light coverage. Full benefits!

Creamy application with a shine-free finish. Antioxidant vitamins hydrate skin and smooth the look of wrinkles.

Tinted BB Moisturizing Cream

Meet our lightest-coverage foundation. Short for “blemish balm,” BB cream is a versatile combination of products that includes a moisturizer, primer, foundation, skin treatment, and concealer. Plus it has an SPF of 20! It’s great on those days when you want a glowy, natural look—or you simply don’t have time to work through a multistep makeup routine. A multimineral complex diffuses natural light to diminish the appearance of fine lines and wrinkles.

\$24.50 Member
11 POINTS
\$41.00 Non-Member
 1 fl. oz.



20 N
6813

140 N
6827

160 N
6828

200 N
6831

300 W
6832

320 C
6835

440 N
6839

450 W
6841

500 W
6864

550 N
6874



Foundation Primer

There's a reason makeup artists swear by the power of primer! This mattifying clear base creates a smooth canvas and prolongs the wear of your foundation, so you don't have to worry about fading, smudging, or reapplying.

\$22.00 Member
11 POINTS
\$37.00 Non-Member
Item: 2157 | 1 fl. oz.



Set the stage.



Color correction with shade-matching technology!



CC Brightening Cream

Short for “color-correcting,” CC cream is a multitasking master, neutralizing redness and dark circles while hydrating and protecting skin with SPF 20—and at the same time preventing shine for a flawless complexion.

\$24.50 Member
11 POINTS
\$41.00 Non-Member
 1.1 fl. oz.



SHADE MATCHING: Unique shade-matching technology starts out white, then adjusts to perfectly match your skin tone!

FAIR 6126		Very fair skin with pink or yellow undertones.
LIGHT 6134		Light skin with pink or yellow undertones.
MEDIUM 6165		Medium skin with pink or yellow undertones.
MEDIUM TAN 6167		Medium to tan skin with yellow undertones.

Cream, but make it powder.

Creamy application with a shine-free finish. Antioxidant vitamins hydrate skin and smooth the look of wrinkles.



Finish:
Velvet matte

Coverage:
Full

Skin Type:
**Oily to
normal**



Cream-to-Powder Foundation

The superior coverage of a cream, the flawless matte finish of a powder. Not only does our *Cream-to-Powder Foundation* blend perfectly to eliminate redness and smooth the look of wrinkles but it also fortifies skin with natural conditioners and antioxidants.

\$24.50 Member
11 POINTS
 \$41.00 Non-Member
 0.35 oz.



- 40 N**
4104
- 60 C**
4150
- 80 N**
4159
- 100 N**
4377
- 120 W**
4463
- 180 C**
4513
- 220 N**
4561
- 240 N**
4642
- 280 N**
4643
- 325 C**
4662
- 340 N**
4663
- 380 N**
4666
- 400 N**
4670
- 460 W**
4745
- 480 C**
4747
- 490 N**
4840
- 540 W**
4842
- 560 N**
4869
- 600 N**
4870
- 620C**
4888
- 640 W**
4932





40 N

2045

60 C

2048

80 N

3099

100 N

3626

120 W

3627

180 C

3801

220 N

3849

240 N

3903

280 N

3986

325 C

4023

340 N

4485

380 N

4640

400 N

4665

460 W

4875

480 C

4876

490 N

4928

540 W

5260

560 N

5407

600 N

5418

620C

5534

640 W

5567

Customer favorite!

Medium to full coverage in a skin-perfecting finish. Age-defying peptides and nourishing vitamins help skin look younger. Broad-spectrum SPF 15. Oil-free and paraben-free.



Flawless Liquid Foundation

Looking flawless! Our *Flawless Liquid Foundation* enhances skin with long-lasting medium coverage that doesn't settle into fine lines and wrinkles. Age-defying ingredients, such as *AquaCacteen*™, help soothe, hydrate, and firm skin. SPF 15.

\$24.50 Member
11 POINTS
\$41.00 Non-Member

1 fl. oz.





Finish:
Dewy

Coverage:
**Buildable
(medium
to full)**

Skin Type:
**Normal,
mature, dry**



Mineral Foundation

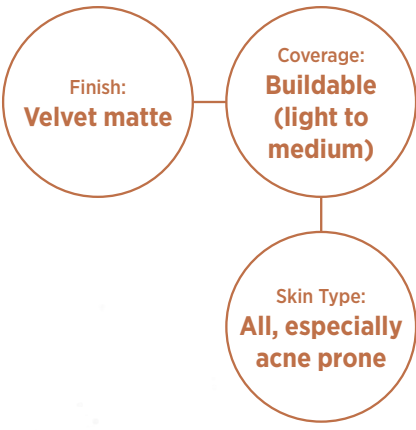
Minerals, vitamins, and nourishing *Hyaluronic Filling Spheres*[™]* give you the exact coverage you want in a buildable foundation that's ideal for sensitive skin. Perfect for achieving that "no makeup" makeup look!

\$21.00 Member
11 POINTS
\$35.00 Non-Member
0.35 oz.



Natural coverage.

Pure mineral pigments give you a glow without causing irritation. Simply apply a base of foundation primer and use a powder brush to blend this powder into your skin until you achieve your desired coverage. Oil-free and talc-free!



foundation

FAIR
1648

DEEP
1881

MEDIUM
1876

WARM TAN
1878

LIGHT
1734





Flawless Concealer

Instantly conceal the appearance of dark circles, blemishes, and imperfections with a single swipe! The natural-looking, lightweight finish gives you a more unified skin tone that wears for up to eight hours. Choose from six shades. Antioxidants plus vitamins C and E condition skin and help protect against outside irritants.

\$18.00 Member
8 POINTS
\$30.00 Non-Member
 0.25 oz.



Your best friends behind the scenes.



Makeup Setting Spray

This lightweight mist locks foundation, eyeshadow, blush, and powder into place for hours.

\$19.50 Member
9 POINTS
\$33.00 Non-Member
Item: 2723 | 3.85 fl oz.



Coverage:
Buildable
(medium
to full)

Skin Type:
All

Makeup Removing Cleansing Wipes

Whisk away makeup, dirt, and other impurities—all in one simple step!

\$9.50 Member
5 POINTS
\$16.00 Non-Member
Item: 9154 | 30 Wipes



\$17.00 Member
8 POINTS
\$32.00 Non-Member
Item: 9193 | 2-Pack



Pressed Powder with Compact

Ideal for on-the-go touch-ups, this light-diffusing translucent powder sets your foundation with sheer coverage for a pore-perfecting look that lasts!

\$18.50 Member
8 POINTS
\$31.00 Non-Member
Item: 2730 | 0.35 oz.



Loose Powder

This finely milled, pore-perfecting powder blurs imperfections and gives your complexion a smooth matte finish. It's also translucent, so it disappears into any and every skin tone!

\$18.50 Member
7 POINTS
\$31.00 Non-Member
Item: 9258 | 0.194 oz.



Pressed Powder Refill

When you run out of your pressed powder, simply refill your compact with this magnetic pan!

\$9.00 Member
3 POINTS
\$15.00 Non-Member
Item: 5440 | 0.35 oz.



Coverage:
Translucent

Finish:
Matte



#nofilterneeded



Powder Bronzer

This silky powder adds instant warmth to your skin—no vacation required—and is rich in vitamins A and E. Our convenient compact slips into your purse for quick touch-ups that leave your complexion glowing.

\$16.00 Member
9 POINTS
\$27.00 Non-Member

Item: 395 | 0.423 oz.



Powder Highlighter

Create the perfect illumination for your face! This pressed powder diffuses imperfections and softens the look of skin for a natural-looking highlight.

\$18.50 Member
8 POINTS
\$31.00 Non-Member

Item: 2873 | 0.35 oz.



Feeling cheeky?



Blush with Compact

Instantly add a pop of color, define your cheekbones, and brighten your face. Available in 11 versatile shades, our effortlessly blendable blushes come in a silky-soft formula that's infused with good-for-your-skin ingredients—including amino acids, green tea, and antioxidant vitamins. Plus, our blushes come in refillable magnetic packaging (a win for both you and the environment)!

\$17.50 Member
8 POINTS
\$30.00 Non-Member
Item: 7967 | 0.133 oz.



**LATE TO
THE BALLET**
8040



Blush Refill

Already have the magnetic compact? Refill it with a blush pan in your chosen shade using the individual item number below the name!

\$14.50 Member
7 POINTS
\$25.00 Non-Member
0.133 oz.



SUGARCOAT IT
8182



**SUNDAY
BRUNCH**
8119



**FIND YOUR
BALANCE**
8107



**SPEAK YOUR
PEACE**
8039



FORGET-ME-NOT
8177



PUSH THE LIMITS
8117

Four new palettes. Four new perspectives.

Create versatile looks from each of these four distinctive palettes! Our highly pigmented formula offers intense, buildable color payoff in simplified shade options that are easy to layer and effortless to blend.

Eyeshadow Palettes

Introducing NEW eyeshadow palettes from *Sei Bella*®! Each one is here to stay and serves up a distinctive vibe to fit a variety of day-to-day looks—Down to Earth, Morning Coffee, Little Bit of Sunshine, and After the Storm. And to make things even easier, these palettes call out shades that can be used as a base, crease, and highlight color while also providing monthly eyeshadow inspiration to take the guesswork out of creating gorgeous looks!

\$29.00 Member
9 POINTS
\$49.00 Non-Member



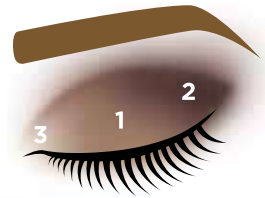
NEW



After the Storm

ITEM: 70207

A TALE OF RETREATING CLOUDS, GLISTENING PAVEMENT, AND STRAY SUNBEAMS



STEP 1: Use Dew Drop to cover the entire eyelid, leaving the inner corner of your eye untouched.

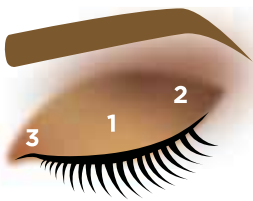
STEP 2: Use Wet Earth to add dimension by shading the crease of your eye (from outer corner to middle). Use the *Sei Bella Blending Brush* to blend the edges of the crease to reduce any harshness.

STEP 3: Finish by placing Cloud at the inner corner of your eye and brow bone to create a lifted look.

Morning Coffee

ITEM: 70209

THE PALETTE YOU'LL REACH FOR EVERY MORNING



STEP 1: Use Chai to cover the entire eyelid, leaving the inner corner of your eye untouched.

STEP 2: Use Mocha to add dimension by shading the crease of your eye (from outer corner to middle).

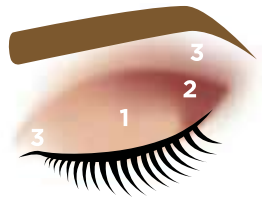
STEP 3: Finish by placing Cold Foam at the inner corner of your eye and brow bone to create a lifted look.



Down to Earth

ITEM: 70210

FOR THOSE WHO APPRECIATE
THE SIMPLE THINGS IN LIFE



BASE
Only Natural



CREASE
Rustic



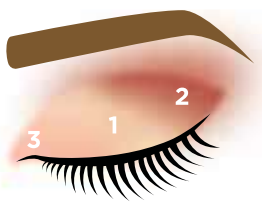
HIGHLIGHT
At Peace

- STEP 1:** Cover the entire eyelid with Only Natural, leaving the inner corner of the eye untouched.
- STEP 2:** Use Rustic to add dimension by shading the crease of your eye (from outer corner to middle).
- STEP 3:** Finish by placing At Peace at the inner corner of your eye and on brow bone to create a lifted look.

A Little Bit of Sunshine

ITEM: 70208

A REMINDER TO LOOK
ON THE BRIGHT SIDE



BASE
In Harmony



CREASE
Getting Warmer



HIGHLIGHT
Solful

- STEP 1:** Use In Harmony to cover the entire eyelid, leaving the inner corner of your eye untouched.
- STEP 2:** Use Getting Warmer to add dimension by shading the crease of your eye (from outer corner to middle).
- STEP 3:** Finish by placing Solful at the inner corner of your eye and brow bone to create a lifted look.

Primed to enhance your every shade.

Eyeshadow Primer

Prep for your best eye looks ever. Not only does primer help your shadows stay all day without creasing but it also boosts color intensity to make your chosen shades absolutely pop. Just think of it as eyeshadow insurance! To use it, simply apply a small amount of primer with your fingertip to cover your entire lid from lash line to brow. Let it dry and follow with your favorite shade (or shades) of eyeshadow.

\$16.50 Member
10 POINTS
\$28.00 Non-Member
Item: 5968 | 0.37 oz.



Claudia's Brow Pencil Shade:
Dark Brown



LIGHT BLONDE
70051



DARK BLONDE
70052



MEDIUM BROWN
70020



DARK BROWN
70050

color cosmetics

Brow Pencil

Transform sparse brows into full, thick, and expertly defined arches. More natural than a gel and easier to use, our *Three-in-One Definition Brow Pencil* has everything you need to create shapely brows. It's as easy as 1) adding shape and definition with the pencil tip, 2) filling in sparse areas with the brow powder, and 3) blending it all in with the brow brush for naturally well-defined brows. Plus, the twist-up pencil never needs to be sharpened!

\$15.50 Member
8 POINTS
\$26.00 Non-Member

0.008 oz. powder | 0.003 oz. liner



Pencil
me in for
perfect
brows!

Ahead of the curve.



BLACK
1937



MIDNIGHT
1984



DARK BROWN
1964



CHARCOAL
1946

Eyeliner

Eye drama? We're here for it! Boldly pigmented with exceptional staying power, our eyeliner glides on effortlessly and creates definition that won't budge—until it's time to take it off, of course.

\$14.00 Member
7 POINTS
\$24.00 Non-Member
0.012 oz.





BLACK
6929



Liquid Eyeliner

Lay down the line with effortless precision! Our new liquid liner is innovative and easy to use thanks to a tip that's angled at a perfect 25 degrees—providing a comfortable hold for filling in your lash line or creating that flawless wing.

\$14.50 Member
7 POINTS
\$25.00 Non-Member

Item: 6929 | 0.02 fl oz





Lash Primer

What do foundation, mascara, and eyeshadow all have in common? They work better with a primer! Smooth a quick coat of primer on before applying mascara and you'll get thicker, longer, and stronger lashes. Our nourishing formula thickens, lengthens, and provides a tacky surface so that mascara clings better to every lash.

\$15.50 Member
8 POINTS
\$26.00 Non-Member

Item: 6047 | 0.27 fl. oz.



Layer it up!

Specially designed brush heads create buildable lash volume or perfect definition—your choice. Both formulas have an ultra-creamy texture, so you can apply coat after coat with no clumps in sight. Nourishing vitamins encourage healthier lashes with every use.





BLACK
9638



**BLACK
WATERPROOF**
9784



Defining Lash Mascara

Lashes in high definition! Our specially designed silicone brush features a lash comb that defines, separates, and lengthens lashes from root to tip. Plus, the argan oil and vitamin C in this powerful formula condition, soften, hydrate, and fortify lashes to prevent breakage and clumping.

\$15.50 Member

8 POINTS

\$26.00 Non-Member

0.47 fl. oz. | 0.49 fl. oz. (waterproof)



Volume Extreme Mascara

Give us more! This mascara takes lashes to a whole new level—lifting, thickening, and lengthening with a uniquely designed brush for the ultimate volumizing effect. Meanwhile, natural peptides and antioxidants in our ultra-rich formula nourish and strengthen lashes.

\$15.50 Member

8 POINTS

\$26.00 Non-Member

0.47 fl. oz.



BLACK
9077



**BLACK
WATERPROOF**
8900

Make mine matte.

Ashley is wearing Hopeless Romantic and Babe.

Perfectly plush!

Matte Lipstick

Drench lips in color with a weightless texture that glides on creamy and dries to a velvety, shine-free finish. The best part? It stays put all day—no bleeding, no feathering, no worries!

KEY INGREDIENTS

Skin-Conditioning Agents: Derived from plant sources, such as olive, this ingredient complex hydrates and helps soften the lips with a lightweight formulation.

Joboa Oil: This oil moisturizes without leaving a greasy residue on the skin. Plus, it reduces the appearance of wrinkles, dryness, roughness, and flakiness while increasing skin firmness.

\$16.00 Member
8 POINTS
\$27.00 Non-Member
0.11 oz.



GIRL BOSS

9591



LOVER

9585



HOT MAMA

6166



FASHIONISTA

4779



QUEEN

5462



EMPRESS

6970



WILD CHILD

4755



CRITIC

6280



GODDESS

9472



EARLY BIRD

9545



DEBUTANTE

9571



BABE

9519



ANGEL

9473



What's not to love?

Soft, smooth, and supple!

Maureen is wearing the shade Hopeless Romantic.



Lip Treatment

This silky-smooth conditioner provides the perfect base for lipstick while drenching your lips with softening botanicals. Shea and mango butters saturate your lips with lasting softness. Moisturizing vitamin E helps soothe dryness.

\$16.00 Member
8 POINTS
\$27.00 Non-Member

Item: 2801 | 0.123 oz.



Creamy Lipstick

Our *Creamy Lipstick* delivers instant color vibrancy and leaves lips blissfully soft—in a naturally powered formula that lasts longer than ever before!

\$16.00 Member
8 POINTS
\$27.00 Non-Member
 0.11 oz.



PEACEMAKER

9512



DAYDREAMER

9471



CHATTERBOX

9590



POWERHOUSE

9849



TEASE

9543



HOPELESS ROMANTIC

9533



LIONESSE

9515



WALLFLOWER

9570



WANDERER

6387



VISIONARY

6229



WARRIOR PRINCESS

9097



FREE SPIRIT

9546



GENIUS

6281



KNOW-IT-ALL

6209



DIVA

4752



KEY INGREDIENTS

Dandelion: Contains high levels of the antioxidant beta-carotene, which helps protect the appearance of healthy skin.

Jojoba Oil: Moisturizes without leaving a greasy residue on the skin.

Meadowfoam Oil: Contains fatty acids that smooth, hydrate, and protect skin.

Coconut Oil: A natural moisturizer that helps smooth the appearance of fine lines.

Green Tea Extract: A strong antioxidant.

Hyaluronic Filling Spheres™: Help smooth the appearance of fine lines and wrinkles while providing intense moisturization.

PINK PEARL
70212



SUN-KISSED
70217



CHARMING PINK
70215



PETAL PINK
70214



PINK SPELL
70216



BERRY SHIMMER
70220



PLUMBERRY TART
70213



TOASTED MAUVE
70211



PEACHY CREAM
70221



GOLDEN GLOW
70218



CLEAR
70219



Valerie is wearing
the shade
Plumberry Tart.

Lip Gloss

Beauty meets skin care in our new and improved *Lip Gloss* formula! Lightly scented with vanilla, it's been revamped with carefully selected ingredients to nourish and protect while minimizing the appearance of aging by helping lips retain their natural moisture. Hyaluronic acid, organic sunflower oil, and plant-based glycerin hydrate while niacinamide, ultra-filling spheres, and natural ectoin assist with reducing the appearance of fine lines and wrinkles.

\$12.00 Member
5 POINTS
\$20.00 Non-Member
0.135 fl oz



A glossy new finish.

New Look!

New Formula!

New Size!



Read my lips!

The definition of perfection. Long-lasting and waterproof, this lip liner is fortified with vitamin E, ceramides, and hyaluronic acid to improve the health of your lips while preventing your lipstick from bleeding or feathering.

DUSTY ROSE
8391

RAISIN BERRY
8462

NUDE
8554

RUBY
8287

BLUSHING BERRY
8290

VERY BERRY
8451

BRONZED ROSE
8413

WINE BERRY
8337

Lip Liner

Fortified with vitamin E, ceramides, and hyaluronic acid, this long-lasting, waterproof formula allows you to define your ideal lip shape while preventing your lipstick from bleeding or feathering.

\$16.00 Member
8 POINTS
\$27.00 Non-Member
0.012 oz.



Cuticle Treatment

Hydrate, soften, and condition your cuticles with natural safflower and cotton oils.

\$9.00 Member
4 POINTS
\$15.00 Non-Member
Item: 70061 | 0.45 fl. oz.



Not-so-basic brushes.

Each of our vegan-hair cosmetic brushes is crafted with high-performance, plant-based materials—including handles that are 30% straw for a unique touch and feel.



Blending Brush

Used to soften the look of eyeshadow and blend shades into the crease of the eyelid.

\$13.50 Member
0 POINTS
 \$23.00 Non-Member

Item: 3307

a.

Blush Brush

Used to contour and apply blush, highlighter, and bronzer.

\$19.00 Member
0 POINTS
 \$32.00 Non-Member

Item: 3266

b.

Eyeshadow Brush

Used to apply eyeshadow across the eyelids.

\$14.00 Member
0 POINTS
 \$24.00 Non-Member

Item: 3348

c.

Kabuki Brush

Used to apply loose powdered makeup (such as *Mineral Foundation*).

\$17.00 Member
0 POINTS
 \$29.00 Non-Member

Item: 3013

d.

Dual-Ended Eye Brush

Used to contour shades into the eye crease and create a soft winged look.

\$16.00 Member
0 POINTS
 \$27.00 Non-Member

Item: 3381

g.

Foundation Brush

Used to apply *Liquid Foundation*, *Foundation Sticks*, and *BB Cream*.

\$16.00 Member
0 POINTS
 \$27.00 Non-Member

Item: 3394

f.

Powder Brush

Used to set makeup with loose powder.

\$19.00 Member
0 POINTS
 \$32.00 Non-Member

Item: 3034

e.

Too much? Never!

Save when you bundle your beauty.



Ultimate Cosmetics Bundle—Save 30%

Save on a full face of makeup: *Foundation Primer*, *Eyeshadow Primer*, *Foundation* (excluding *Mineral Foundation*), *Powder Blush with Compact*, *Makeup Setting Spray*, *Mascara*, *Eyeliners*, *Lip Gloss*, *Lipstick* OR *Lip Liner*, and *Eyeshadow Palette*.

\$125.00 Member
52 POINTS
\$309.00 Non-Member
 Item: 3320 | 10 Products



Color Essentials Bundle—Save 20%

Save on beauty basics: *Foundation* (excluding *Mineral Foundation*), *Powder Blush with Compact*, *Makeup Setting Spray*, *Mascara*, *Eyeliners*, *Lip Gloss*, *Lipstick* OR *Lip Liner*, and *Eyeshadow Palette*.

\$68.00 Member
26 POINTS
\$141.00 Non-Member
 Item: 7976 | 5 Products



Ultimate Beauty Bundle—Save 30%

Save on skin care and makeup: *Vitamin C Exfoliating Gel Cleanser*, *Deep Marine Sea Toner*, *Vitamin C Daily Defense Cream*, *Vitamin C Defense & Repair Treatment Serum*, *Setting Powder* (Loose Powder OR *Pressed Powder*), *Flawless Concealer*, *Eyeliners*, *Brow Pencil*, *Foundation* (excluding *Mineral Foundation*), *Mascara*, *Eyeshadow Palette*, two *Powder Blushes with Compacts*, and *Lip Gloss*, *Lipstick* OR *Lip Liner*.

\$218.00 Member
83 POINTS
\$518.00 Non-Member
 Item: 2753 | 15 Products



Beauty Bundle—Save 30%

Honey & Rose Soothing Foaming Cleanser, *Honey & Rose Toning Mist*, *Honey & Rose Daily Soothing Lotion*, *Mascara*, *Foundation* (excludes *Mineral Foundation*), *Eyeshadow Palette*, and *Lipstick* OR *Lip Liner*.

\$98.00 Member
39 POINTS
\$231.00 Non-Member
 Item: 2755 | 7 Products



Stay on the pulse.

Our collection of light, modern scents is inspired by the natural world around us: Sage & Bluebonnet, Jasmine & Cedarwood, Pink Iris & Sandalwood, Seville Orange & Honeysuckle, and White Floral & Vanilla.



Pink Iris & Sandalwood

Item: 9867 | 1.7 fl. oz.

TOP NOTES: Rose violet, citrus, red berry

MIDDLE NOTES: Heliotrope, iris, jasmine, muguet

BASE NOTES: Amber, cedarwood, sandalwood, vanilla

Seville Orange & Honeysuckle

Item: 9865 | 1.7 fl. oz.

TOP NOTES: Orange, black pepper, white grapefruit

MIDDLE NOTES: Carrot, black currant, honeysuckle

BASE NOTES: Vetiver, cedarwood

Jasmine & Cedarwood

Item: 5945 | 1.7 fl. oz.

TOP NOTES: Bergamot, blood orange, starflower

MIDDLE NOTES: Orange blossom, ylang-ylang, jasmine

BASE NOTES: Cypress, cedarwood, cashmere



White Floral & Vanilla

Item: 4766 | 1.7 fl. oz.

TOP NOTES: Pink pepper, mandarin, Italian bergamot

MIDDLE NOTES: Osmanthus, rose

BASE NOTES: Tahitian vanilla, white woods

Sage & Bluebonnet

Item: 5042 | 1.7 fl. oz.

TOP NOTES: Amber, citrus, marine

MIDDLE NOTES: Bluebonnet, melon, raspberry

BASE NOTES: Sage, resin, wood

\$54.50 Member
26 POINTS
 \$91.00 Non-Member
 1.7 fl. oz.



What's inside matters.



We've got news for you: your wellness is showing (yes, really). How you take care of your body internally is reflected externally through the health of your skin. In other words, a fresh breakout, stomach bloat, and lack of energy might all have the same root cause. That's why at Melaleuca, we

like to think about health holistically. Addressing your gut, heart, brain, bone, and immune system wellness can have a positive impact on your body's largest organ—the skin! While skin care products work on the outer layers of your skin to improve its feel and appearance, healthy habits such as a

good diet and proper supplementation affect positive change from inside out. The result is skin that glows with good health, from the very deepest layers of your epidermis all the way to the surface.

*** These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.**



© 2023 Melaleuca, Inc. • 4609 West 65th South • Idaho Falls, Idaho 83402
208-534-3000 • Melaleuca.com • 05/23 U 105008705

This catalog can be purchased as a single issue or in a five-pack (Single 4230 • Five-Pack 4231).
PRODUCT POINTS AND PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

